

Dear Greater Springfield,

Welcome to the Field Guide 2030, the Springfield community's strategic plan.

Field Guide 2030 is a 20-year vision designed to be a roadmap – or “field guide” – for our community. Development of Field Guide 2030 is based upon thirteen chapters, with four unifying themes. You'll quickly see that this is a different type of strategic plan than our community has generated in the past. It takes on important challenges that we have not directly addressed before—things that can make a huge impact on our community and quality of life.

Following on the success of Vision 20/20, Field Guide 2030 is supported by a series of five-year “action plans” that outline the goals, objectives, necessary resources, and responsible entities for execution. Five years from now, we will revisit the plan and update the vision and goals as appropriate to create an updated version. This plan is a living document. And each year, various plan “adopters” will provide feedback on the plan chapters and themes—making sure we're collectively still on the right path and making progress as a community.

On the following pages, you will learn how to navigate through Field Guide 2030. The use of icons and other tools will be shared with you in the form of a “map legend.” You'll find ways to become involved as an engaged citizen, or even an Adopter.

We sincerely thank our fellow volunteer Strategic Plan Coordinating Committee members, all citizens who served on the planning committees, and those citizens who provided feedback throughout the process. We also owe a debt of gratitude to City and County staff for their tireless efforts in support. Through this complement of volunteers and professionals, we believe we have struck the appropriate balance between the thirteen chapters and the four unifying themes of the Field Guide.

Please don't let this plan collect dust on your shelf. Keep it ever at the ready – a tool, a guide to provide direction for our community, and more importantly, a method whereby you can continue to provide feedback to the Coordinating Committee and those involved as “adopters” or “responsible parties.” This plan and our community's vision can only become reality with your active involvement.

We are excited about the prospect of achieving this vision, and we hope you are, too. Thanks for taking the time to be part of the process of “community.” We trust you will stay engaged.

Sincerely,

Robin Melton, Co-Chair  
Strategic Plan Coordinating Committee

Mark McNay, Co-Chair  
Strategic Plan Coordinating Committee

feet (1:200,000)

