

Strategic Planning Coordinating Committee
February 22, 2011
3:30 p.m., L45 Busch Building, 840 Boonville Avenue

Co-Chairs: Mark McNay and Robin Melton

Minutes

Co-Chair Mark McNay opened the meeting by welcoming those in attendance and called the meeting to order.

Mayor James O'Neal dropped by and thanked the committee for all the work each had done on the committee as well as on their respective chapters.

Co-Chair Mark McNay entertained a motion to approve the minutes from the February 3, 2011, meeting. A second was made, and the minutes were approved.

Co-Chair Mark McNay stated dates for future meetings would be sent to the Committee.

Mike Brothers asked that committee chairs or a chapter committee member send information to him regarding chapter articles for The News-Leader features. He offered his assistance in creating the articles so they would be in similar format, length, etc. He stated there were some radio opportunities to feature the plan through various outlets.

Greg Burris distributed a chart that was created to show the interrelationship of the 13 chapters and the 4 themes. It will assist each group in making their case on the importance of their respective chapter. He stated it would also be necessary to find a way or mechanism that is understandable to a reader to go along with each chapter such as an executive summary.

Greg Burris discussed approaching civic organizations to adopt chapters and shepherd the topic so it does not fall by the wayside. He has asked the co-chairs to send in names of civic groups that might be a responsible stakeholder. Then the groups would need to be approached to see if they were willing to take this responsibility. There was discussion to possibly having community event to present the chapters stakeholders. There was also discussion of creating a blog with co-chairs regarding respective chapters.

The Public Safety chapter was discussed to categorize the initiatives of the chapter. Ryan Nicholls relayed that most of the projects were based on federal funding and grants. He stated most large goals could not be completed in the first five years; however could at least start the projects. The determining factor on phases or completion of goals was due to the funding. The goal is to seek and secure outside funding.

Due to time constraint of the meeting, the Economic Development and Housing chapters will be addressed at a future meeting.

Meeting was adjourned.

Next meeting: Undetermined – Will be announced.

Note for record: Subsequent to the meeting, it was determined the next meeting is scheduled for, Thursday, March 17, 2011, at the Busch Municipal Building, Room L45, 840 Boonville Avenue.

Present:

Bob Belote
Roseann Bentley
Carmen Bradshaw
Mike Brothers
Greg Burris
Jeff Coiner
Matt Edwards
Bob Hosmer
Leah Jenkins
Jennifer McClure
Mark McNay
Gail Melgren
Kent Morris
Matt Morrow
Ryan Nicholls
Matt O'Reilly
Tom Rankin
Ralph Rognstad
Tim Smith
Michael Stout
Kelly Turner
Kathy Hardt

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