

Strategic Planning Coordinating Committee - Retreat
February 3, 2011
Noon to 4 p.m.
Lake Springfield Boathouse
Co-Chairs: Mark McNay and Robin Melton

Minutes

Co-Chair Mark McNay opened the meeting by welcoming those in attendance and called the meeting to order.

Co-Chair Mark McNay entertained a motion to approve the minutes from the January 14, 2011, minutes. A second was made, and the minutes were approved.

Co-Chair Mark McNay indicated he would move the Natural Environment chapter to the beginning of the chapter presentations on the agenda to accommodate Matt O'Reilly who needed to leave early.

Mike Brothers provided a handout of a tentative template for articles for the media discussing each chapter. He asked the committee members to start filling out the template bullet points with the basic information. He offered assistance in finalizing articles before submission to media outlets.

Ralph Rognstad gave a presentation entitled "Building Community Wealth; Asset-based Approaches to Solving Community Social and Economic Problems." A handout of the presentation was distributed. The Committee asked to have this presentation and other background materials included as an appendix to the plan.

Dr. Michael Stout discussed how storytelling intersects with social capital to build trust in our community, and how it can be used to help present the developed strategic plan. He also discussed the idea of neighborhood councils; a process which has been used in Seattle, Washington.

Matt O'Reilly presented the Natural Environment Chapter. His committee had worked to prioritize objectives and condense topics. Mark McNay proposed that the Committee review the Natural Environment chapter and e-mail comments to Greg Burris, who in turn would disburse to the Committee.

Tom Rankin presented the Economic Development chapter. He will make revisions and present the second draft at a future meeting.

The review of the Housing chapter will be at a future meeting due to the time constraint of this meeting.

Meeting was adjourned.

The next meeting is scheduled for 3:30 p.m., Tuesday, Feb 22, 2011, at the Busch Municipal Building, Room L45, 840 Boonville Avenue.

Present:

Jodie Adams
Andrew Baird
Roseann Bentley
Carmen Bradshaw
Mike Brothers
Greg Burris
Jeff Coiner
Bob Hosmer
James Jeffries
Leah Jenkins
Jennifer McClure
Mark McNay
Gail Melgren
Matt Morrow
Matt O'Reilly
Ralph Rognstad
Tim Roth
Tim Smith
Michael Stout
Kelly Turner
Kathy Hardt